

# microLink

in association with **TELECOM GOLD**

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Dear MicroLink user,

Many of our subscribers will be well aware of MicroLink's determination to avoid the price increases that were introduced by Telecom Gold last August and affected all other systems apart from System 72.

Since then other Gold users have had to pay a minimum of £5 a month and have also had to pay a surcharge for every block of 512 characters sent and received, which has particularly penalised high volume users.

In the three and a half years of MicroLink's existence there have been no increases of any kind. However, throughout the whole of this period the cost of running MicroLink has been escalating, and one of the results of being allowed the freedom to fix our own charges has been a regular increase in the fee MicroLink has to pay Telecom Gold for the privilege of operating its own system.

The sad fact is that MicroLink can no longer continue to subsidise the monthly standing charge, and from September 1 this will have to be raised to £5 a month in line with other Telecom Gold users. We are insisting, however, that there should be no change in connect time charges and we have certainly no intention of introducing an additional character charge.

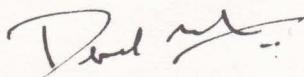
Those of you who have been with MicroLink since the start will agree that there have been tremendous improvements since those early days, with the introduction of many new services and features to make the most of the benefits of an electronic mail system. Not the least of these has been last April's switch to the very latest computer and software, which has considerably speeded up the system and resulted in corresponding savings in connect time.

Many more improvements are already in the pipeline, among them the opening of new and inexpensive gateways to a wide variety of databases and electronic mail systems both in this country and in many other parts of the world.

We very much regret having to make any increase, and trust you will understand that we had no other alternative.

MicroLink still represents the best value for money in comparison with other electronic mail services and I can assure you that we will always be in the forefront when it comes to the development of new and exclusive services for the benefit of our subscribers.

Yours sincerely



Derek Meakin  
Chairman